wherein

X is hydrogen or a group that can be split off by the reaction of the coupler with an oxidised colour developing agent, and one of Y and Z is the group

wherein

each R is independently an unsubstituted or substituted alkyl or aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted;

R, is hydrogen or an unsubstituted or substituted alkyl or aryl group,

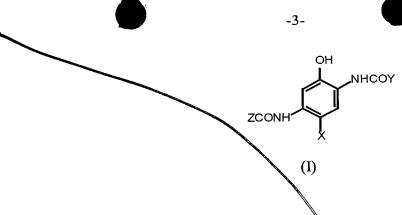
 R_2 is an unsubstituted or substituted alkyl or aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted;

 R_3 is hydrogen or an unsubstituted or substituted alkyl or aryl group, n is 1 or 2, and each group $-N(R_2)SO_2R$ is in the ortho or para position,

the other of Y and Z is a fluoro-substituted alkyl group or an unsubstituted or substituted aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulful, which ring is unsubstituted or substituted, provided that (a) when R_2 is an unsubstituted benzyl group, n is 1 and $-N(R_2)SO_2R$ is in the ortho position, R may not be a pyridyl group, and (b) at least one of R, R_1 , R_2 , X and Y or Z is or includes a ballast group.

(new) An element as claimed in claim 1 wherein R, R_1 and R_2 are independently an unsubstituted or substituted alkyl group.

14. A photographic element comprising at least one silver halide emulsion layer having associated therewith a phenolic cyan dye-forming coupler of formula (I)



wherein

X is hydrogen or a group that can be split off by the reaction of the coupler with an oxidised colour developing agent, and

one of Y and Z is the group

wherein

each R is independently an unsubstituted or substituted alkyl or aryl group; $R_{\rm l}$ is hydrogen or an unsubstituted or substituted alkyl or aryl group,

 R_2 is an unsubstituted or substituted alkyl or aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from hitrogen, oxygen and sulfur, which ring is unsubstituted or substituted;

15. An element as claimed in claim 14 wherein R, R_1 and R_2 are independently an unsubstituted or substituted alkyl group.

- 16. An element as claimed in claim 15 wherein each of R and R₂ is a lower alkyl group.
- 17. An element as claimed in claim 14 wherein R_1 is an alkyl group having at least 8 carbon atoms.
- 18. An element as claimed in claim 14 wherein R_3 is hydrogen.

An element as claimed in claim 14 wherein n is 1 and the group $-N(R_2)SO_2R$ is in the para position.

- 20. An element as claimed in claim 14 wherein the group Z contains the $-N(R_2)SO_2R$ substituent and the group Y is an unsubstituted or substituted aryl group.
- 21. An element as claimed in claim13 wherein the cyan dye-forming coupler has the structure

22. An element as claimed in claim 14 wherein the cyan dye-forming coupler has the structure

A multicolour photographic element comprising a support bearing yellow, magenta and cyan image-dye-forming units comprising at least one blue-, greenor red-sensitive silver halide emulsion layer having associated therewith at least one yellow, magenta or cyan dye-forming coupler respectively, wherein the element comprises at least one cyan dye-forming coupler of formula (I)

wherein

X is hydrogen or a group that can be split off by the reaction of the coupler with an oxidised colour developing agent, and

one of Y and Z is the group

wherein

each R is independently an unsubstituted or substituted alkyl or aryl group; R_1 is hydrogen or an unsubstituted or substituted alkyl or aryl group,

R₂ is an unsubstituted or substituted alkyl or aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted;

 R_3 is hydrogen or an unsubstituted or substituted alkyl or aryl group, n is 1 or 2, and each group $-N(R_2)SO_2R$ is in the ortho or para position,

the other of Y and Z is a fluoro-substituted alkyl group or an unsubstituted or substituted aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted.

A process of forming an image in a photographic element after the element has been imagewise exposed to light, comprising contacting the element with a colour developing agent, the element comprising at least one silver halide emulsion layer having associated therewith a phenolic cyan dye-forming coupler of formula (I)

wherein

X is hydrogen or a group that can be split off by the reaction of the coupler with an oxidised colour developing agent, and

one of Y and Z is the group

wherein

each R is independently an unsubstituted or substituted alkyl or aryl group; R_1 is hydrogen or an unsubstituted or substituted alkyl or aryl group,

 R_2 is an unsubstituted or substituted alkyl or aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted;

 R_3 is hydrogen or an unsubstituted or substituted alkyl or aryl group, n is 1 or 2, and each group $-N(R_2)SO_2R$ is in the ortho or para position,

the other of Y and Z is a fluoro-substituted alkyl group or an unsubstituted or substituted aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted.